



Action Learning and Action Research Association Inc
Annual General Meeting
Brisbane Australia
Monday 23 September 2013 5.30pm

The President welcomed all members attending the AGM.

1. Attendance

Members: Pamela Kruse, Pam Swepson, Bridgette Barrett, Michael Dent, Robyn Taylor, Arizio Sweeting, Jennifer Maree, Bob Dick, Deb Lange, Emmanuel Tetteh, Michelle Redman-Maclaren, Geoff Coffey, Wilma Schouten, Vicki Vaartjes, John Molineux, Cathryn Lloyd, Joan Bulcock, Anne-Marie Carroll, Colin Bradley, Robyn Lynn

Observers: Kath McLachlan, Pamela McAllister, Michaela Baker, Deb Humphreys

2. Apologies

Susan Goff, Ross Colliver, Ortrun Zuber-Skerritt, Yoland Wadsworth

3. Minutes of 2012 AGM tabled

The minutes of the 2012 AGM were tabled. Bob Dick moved and Pamela Kruse seconded that the minutes be accepted. The motion was passed. See Attachment 1.

4. President's Report

The President, Colin Bradley presented a report with the achievements and challenges of ALARA. See Attachment 2.

a. Proposal for Electronic AGM

Colin Bradley presented the proposal to run future AGM's in an Electronic form. This is possible under the Constitution and would allow the Conference to be held at other times of the year. Feedback was invited from the members, which was generally positive.

b. Demonstration of New ALARA website

Colin Bradley began demonstrating the ALARA site but experienced technical difficulties. He then spoke about the features of the new site.

c. ALARA into the Future

Colin Bradley advised that the Strategic Plan from 2014 -2019 will be being developed in the next few months and asked for involvement from Members in the process. Information will be sent to members seeking their input into the process and the plan.

5. Financial Report and Auditor's Report

The Treasurer, John Molineux, presented the Treasurer's Report for the financial year ending 31 March 2013 (included in Attachment 2) and the auditor's report, and moved their acceptance. The motion was seconded by Colin Bradley. The motion was passed.

6. Election of Management Committee

The Management Committee stood down.

The following people nominated for the vacant positions. As there were no contested positions, all nominees were elected unopposed.

a. President

Colin Bradley proposed by Pamela Kruse and seconded by Robyn Taylor.

b. Vice President - International

Emmanuel Tetteh proposed by Deb Lange and seconded by Pamela Kruse

c. Vice President - National

Vicki Vaarjtes proposed by Colin Bradley and seconded by Michelle Redman-Maclaren

d. Treasurer

John Molineux proposed by Colin Bradley and seconded by Michelle Redman-Maclaren

e. Secretary

Constitutional

Pamela Kruse proposed by Colin Bradley and seconded by Michelle Redman-Maclaren

Administration

No nominations received

f. Web Services Coordinator

Ross Colliver proposed by Colin Bradley and seconded by Pamela Kruse

g. Publications Group Coordinator

No nominations received

h. Streams Coordinator

No nominations received

i. Membership Coordinator

Robyn Taylor proposed by Colin Bradley and seconded by Pamela Kruse

j. Marketing Coordinator

Jenny Maree proposed by Deborah Lange and seconded by Pamela Kruse

7. Appointment of Auditor

John Molineux moved that Mr Sammut from Bennet Partners of Brisbane and Mackay be appointed as auditors. Seconded by Deborah Lange. The motion was passed.

8. General Business

a. Decline in Membership

Members engaged in a discussion about the decline in membership and offered the incoming Management Committee a number of suggestions to market membership. These include:

- Undertaking member segmentation in relation to the market
 - Who is the core trying to satisfy?
 - Bottom of pyramid are students, top is committee. Work needs to be undertaken to find out who the middle group are and how to connect with them. What do they need/want/, the hook/pitch for this group?
- Investigate how to convert the Facebook, LinkedIn membership to financial members of ALARA. It was noted that it is easy to like a page but that there is a considerable gulf between this and committing to being a member of an organization.
- Consideration of creation of Professional Standards for professionals and processes by which people reach these professional standards e.g. mentoring
- Word of mouth – e.g. essay competition/scholarship
- Graded membership levels – LinkedIn which is free is the base entry
- Reduced membership fee for loyalty. When a person joins initially they pay \$145.00 and less the next year for renewing.

b. New Strategic Plan

- Of the current membership, more than half have been in the Management Committee
- Need to find ways to get the next generation in the door
- Colin Bradley invited members to be part of a conversation about the new plan

8. The meeting closed at 6.53 pm.